



## NEWS RELEASE

### CODEX DIGITAL ANNOUNCES MXF SUPPORT

Improved data management and new creative freedom for production  
and post production workflows

**NAB 2007 Las Vegas, Booth # C11423, 16<sup>th</sup> April** -- Codex Digital, a leading manufacturer of high-resolution media recording systems, today announced support for the Material eXchange Format (MXF), the platform-agnostic, open-file standard for interchanging media and metadata. Endorsement of the format will provide Codex users with greater operational efficiency, improved data management and new creative freedom for the production and post production workflow.

To take full advantage of MXF, Codex has enhanced the Virtual File System (VFS) on its Media Manager, Transfer Station and Media Recorder products. The VFS makes all material stored on these Codex systems available over a secure private network in the native file formats of key post-production chains including, via the MXF output, native support for Avid HD editing systems.

"The ability to make your material, and the associated metadata, seamlessly available to an editing system, with no more extra equipment than a length of cable, will open up a host of new opportunities for production and post," said Codex co-founder Paul Bamborough.

Using Codex's MXF export feature, HD-capable Avid editing systems can view, copy and edit material directly from Codex systems, as soon as it has been shot. No intermediate steps are required within the workflow. Other formats the VFS provides support for include DPX, AVI, JPEG and QuickTime files, covering virtually all major post production systems.

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#### **About Codex Digital:**

Codex Digital is headquartered in Soho, London, from where it designs and manufactures high-end digital film equipment for the motion picture and broadcast television industries. The company's first product is a high-resolution media recorder, designed to capture moving images from the new generation of digital motion picture cameras, at up to 4K uncompressed resolution. With the introduction of this exciting and innovative new system, Codex sets a whole new standard in the field of digital cinematography.

**Editor's Note:**

The product names and registered trademarks mentioned in the news release are each the property of their respective owners.

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