



NEWS RELEASE

CODEX DIGITAL EXPANDS IN U.S. WITH MEDIA DISTRIBUTORS

Leading professional video services and systems provider to sell Codex products

Las Vegas, Booth # C10408, April 20th, 2009 -- Codex Digital (www.codexdigital.com), specialist in high-resolution media recording systems, has signed a reseller agreement with Media Distributors, a leading provider of services, systems, and products for professional audio and video production across the U.S..

Media Distributors will sell Codex Digital's range of HD 2K 3D 4K field recording products to production and post-production customers from its offices across the U.S., and will also integrate Codex systems into recently-launched archive and asset management systems. The companies will conduct 'live' demonstrations of these systems, using a Sony F23 camera, during NAB 2009 at Booth #C10408.

Under the terms of the agreement, Media Distributors will also bundle Codex Digital high-resolution field recorders with its own remote post-production systems, which are marketed under Media Distributor's Rental Station banner.

Codex Digital and Media Distributors meet today's growing demand for efficient workflows by delivering solutions that bridge the traditional gap between production and post production with fast and efficient pipelines for image files and metadata.

Codex's original HD 2K 4K Recorder, Portable field recorder and its recently-introduced Transfer Station, all deliver new opportunities for single and multi-camera production, plus powerful workflow capabilities between set and post-production. Recent productions to use Codex systems include Walt Disney's *Alice In Wonderland* directed by Tim Burton, and a 'live' show by stand-up comedian *Dane Cook* for HBO

Media Distributors recently introduced its Constellation VCM™ video content management system, and its Archive Station™ storage solution for automatic archive of professional content. It's products have been used in productions including the Winter X-Games; the Ironman Triathlon, the Grammy Awards, and the Academy Awards.

– more –

“We have a tremendous level of interest in high-resolution image workflow from a growing number of clients, and Codex Digital products have set a new benchmark for high-end media management,” said Richard Myerson, president of Media Distributors. “Codex Digital complements our product and service strategy, and is a key element in satisfying the most demanding high-resolution workflow needs for today’s film and video professionals.”

Codex Digital offers a wide range of workflow solutions for production and post-production, including metadata management, visual effects finishing, and archival copying in a faster-than-real-time environment that can handle up to 4K uncompressed resolution files.

“Media Distributors is a well-known, well-respected service business, with a vigorous attitude towards sales and the expertise to deliver genuine workflow benefits to customers in production and post,” said Codex Digital co-founder Paul Bamborough. “Like Codex, they know that production won’t be forever on tape or film, but more importantly they also know how to take digital production to new levels of ease, speed and efficiency by removing the workflow roadblocks.”

- Ends -

About Codex Digital: Codex Digital designs and manufactures high-end digital equipment for motion picture and broadcast production. Products include: award-winning high-resolution media recorders, which capture moving images from the new generation of digital motion picture cameras, at up to 4K uncompressed resolution; plus a range of high-performance media management stations to manage the entire workflow of a digital production from set to post production. With the introduction of the Codex Portable, Transfer Station and Lab systems, the company is setting new standards for end-to-end production workflow. For more information please visit www.codexdigital.com.

About Media Distributors: Since 1998, Media Distributors has become the nation’s largest independent distributor of professional recording media products to the production, broadcast, and entertainment industries. Supported by 85 full-time employees, it has earned this position by leveraging its numerous authorized dealer relationships to provide its customers with outstanding service, competitive pricing and a best-in-class branded product offering. The company offers a vast array of products, including professional videotape, motion picture film, data media, storage, video editing systems, rentals, software, disc duplication/publishing systems and media accessories. In addition, Media Distributors offers a number of value-added services, including product re-certification, recycling and disposal, custom barcoding, consultation and systems integration. Headquartered in Los Angeles, with offices in New York, San Francisco, Seattle, and San Diego.

Editor’s Notes: The product names and registered trademarks mentioned in the news release are each the property of their respective owners.

For colour photographs of Richard Myerson, president of Media Distributors; Paul Bamborough, co-founder of Codex Digital, or screenshots of Media Distributors or Codex Digital solutions, contact Chris Pfaff T: 201-218-0262 or E: chris@chrispfafftechmedia.com

Press Contact: For further information please contact...

Ron Prince
Chris Pfaff

Prince PR
Media Distributors

T: +44 1225 789 200
T: 201-218-0262

E: ronny@princepr.com
E: chris@chrispfafftechmedia.com