



## NEWS RELEASE

### CODEX DIGITAL SHOWS THE DEFINITIVE DATA-BASED WORKFLOW AT INSIGHT/OUT

**London, March 10th, 2008** -- Codex Digital, specialist in high-resolution media recording systems ([www.codexdigital.com](http://www.codexdigital.com)), will deliver a masterclass on today's definitive data-based workflows, at the INSIGHT/OUT HFF Training Academy 2008 workshops, taking place from March 10 to 15, in Potsdam-Babelsberg, Berlin, Germany.

Codex offers today's most comprehensive and flexible workflows – bringing the production and post production processes into parallel, and offering new levels of efficiency, productivity and creativity.

Visitors to INSIGHT/OUT will see how Codex systems have already streamlined the entire workflows on every scale of digital feature – from short films such as *I Love Sarah Jane*, to low-budget independents like *Deadgirl*, up to the multi-million dollar *Speedracer* (which was shot at Babelsberg Studios and releases in Germany on May 8<sup>th</sup>).

At INSIGHT/OUT Codex Digital will be the backbone of an uncompressed HD capture-to-post workflow. An on-set Codex Recorder will simultaneously record the uncompressed output from Sony F23 and ARRI D-20 digital cinema cameras at 1080P 4:4:4. Using Codex Diskpacks, the material will be transferred from the on-set Codex Recorder to a Codex Transfer Station located in a post-production area. A fast GigE connection from the Codex Transfer Station will provide real-time delivery of Avid DNxHD files to a server feeding Avid Media Composer editors, QuickTime files to an Apple Final Cut Pro, plus uncompressed DPX files to a Digital Vision NuCoda grading suite and an Avid DS Assist compositor.

“This really is as good as it gets. Codex systems deliver the highest quality images, in the most convenient way, to everyone that needs them during a production,” said Miguel Ferros from Codex Digital. “As such, Codex workflows are the most advanced and most flexible today.”

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“Codex systems provide two key advantages,” continued Ferros. “The first is the ability to

playback full, uncompressed HD on set as soon as you have shot the material – invaluable for the various departments to know what they have in the can. The second is to make available the captured footage in a variety of formats for post production – for offline, effects and online finishing, as well as the ultimate export for film-out or digital mastering.”

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**About Codex Digital:**

Codex Digital is headquartered in Soho, London, from where it designs and manufactures high-end digital equipment for motion picture and broadcast production. Products include: an award-winning high-resolution media recorder, which captures moving images from the new generation of digital motion picture cameras, at up to 4K uncompressed resolution; plus a range of high-performance media management stations to manage the entire workflow of a digital production from set to post production. With the introduction of the Codex Portable, the company is setting a whole new standard for digital cinematography. For more information visit [www.codexdigital.com](http://www.codexdigital.com).

**Editor's Note:**

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